Empowering through Education

Early education is the key to better economic opportunities, healthier families, individual freedom and empowerment. Yet, millions of school-age children around the world don’t have access to educational facilities, learning resources or even basic school supplies. The MoneyGram Foundation is passionate about inspiring young minds at an early age, because we believe education leads to prosperity and an improved livelihood over the long term – not just for the individual child, but also for entire families and our larger, global community.

In 2015, the MoneyGram Foundation built on research, programs and learnings from past years to solidify alliances and initiate new partnerships to achieve our mission of improving the global education landscape. Through a unified effort with MoneyGram employees, our donors and other fellow advocates for education across the globe, the MoneyGram Foundation continued to work to ensure hundreds of thousands of children in communities around the world can now use the power of education to transform their lives.

To date, the foundation has been fortunate to align with more than 40 of the world’s top organizations fighting for every child’s fundamental right to an accessible and quality education.

Students in some of the world’s hardest-to-reach communities are now receiving access to basic school supplies, brand new educational facilities, innovative educational technology, properly trained teachers and other vital learning resources necessary for each child to achieve future success.

More specifically, the foundation support helped build 14 schools in Nepal, Mexico and the Philippines, provided after-school educational support for more than 950 students, and sponsored teacher training workshops for 800 teachers in 2015.

The foundation was also able to introduce technology to students across Africa, Asia and Latin America, helping thousands of students learn new skills to succeed in our high-tech world.

To all of our partners and donors, I hope our success has left you inspired and ready to continue uniting around the common goal that every child deserves a quality education. Because of you, our impact has the potential to be nothing short of transformative to the global education landscape. One of the foundation’s most important assets is the employees at MoneyGram. Beyond their generous donations, many employee volunteers provide essential skills to the day-to-day operations of the foundation. Thank you to everyone who helped the foundation succeed this year, you are truly the engine of the foundation’s forward momentum.

Finally, the MoneyGram Foundation proudly announces the expansion of its mission beyond education in 2016. Thanks to newly initiated collaborations with AmeriCares and Save the Children, the foundation will be able to successfully provide relief in the immediate wake of a natural disaster or catastrophic event anywhere in the world. Whether for education or disaster relief, working together we will continue to inspire minds and change lives.

Sincerely,

Jacqueline Lowe,
President, MoneyGram Foundation
Letter from Pamela H. Patsley, Executive Chairman of MoneyGram International

As a preface to our second Annual Report, I am delighted to share with you that the MoneyGram Foundation has built on its strengths and furthered its mission to make a significant impact on the lives of children and families around the world through support for transformative educational programs. Thanks to the generosity of our donors, in 2015 the foundation was able to increase its contributions to programs giving children greater access to quality education. It also partnered with some additional organizations to implement new programs in science, technology and literacy and expand into new communities.

The MoneyGram Foundation continues to focus its efforts on communities where MoneyGram’s customers live and work. For example, it is providing new technology for students in Egypt, Ghana, Poland, Bangladesh and Colombia with the aim of narrowing the digital divide and giving these students the means to stay competitive. The foundation is also providing essential literacy tools to more than 50,000 children worldwide.

The work of the foundation is very close to the hearts of our MoneyGram team and valued partners in business. Indeed over 80 percent of grants are awarded to organizations recommended by MoneyGram agents and employees. In 2015, we were honored to partner with two of MoneyGram’s agents to make a joint donation supporting mentoring and literacy programs in Kenya and Indonesia. I am constantly inspired by the level of motivation among our employees to donate their time, expertise and money to ensure the success of the foundation.

Together with our donors, agents, employees and friends, we will continue to inspire minds and improve lives around the world. We are grateful to everyone who supports the important work of the MoneyGram Foundation. Thank you all!

Kind regards and with thanks,

Pamela H. Patsley, Executive Chairman of MoneyGram International

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MoneyGram Foundation Grants
Around the World

Awarded 51 grants in 36 countries

More than 150,000 children have been impacted

Over 40 organizations awarded funding

The MoneyGram Foundation has awarded over $2,000,000 in grants.
MoneyGram Foundation 2015 Grants

North America

Minnesota, United States

Almost 40 percent of the U.S. Hmong community continues to live in linguistically isolated households with high poverty and public assistance rates, therefore Hmong children continue to face significant barriers to access resources including those that promote achievement in school.

The Hmong Cultural Center provides basic education to Hmong immigrants and refugees, as well as multicultural education programming to help non-Hmong learn about the culture and experiences of the Hmong people. With funding from the MoneyGram Foundation, the Hmong Resource Center Library at Hmong Cultural Center in Saint Paul, Minnesota, created the MoneyGram Children’s Corner. The Children’s Corner provides educational materials for children when they visit the center, and allows adult learners in the ESL and citizenship classes to check out books to read to their children at home.

Texas, United States

With D Magazine’s Big D Reads, a reading program was implemented in Dallas County and Dallas ISD through the month of April 2015. Through 31 Dallas ISD high schools, over 11,000 ninth grade students received a copy of the book featured in 2015, True Grit. Another 500 books were also handed out to students at Uplift Education charter schools, and the remaining 8,000 books went to people in the Dallas community. There were 20 community events held throughout Dallas in April to promote the program and encourage the community to read.

The MoneyGram Foundation awarded a grant to the Mayor’s Star Council to support community leadership projects in five under-resourced high schools in South Dallas and Oak Cliff in Dallas to work together to educate and engage with one another while establishing a culture of learning. Studies show that students participating in a high quality after-school programs such as this are more likely to attend school, behave better and receive higher grades compared to non-participating students. Mayor’s Star Council works to help young people recognize they can be leaders of change in their community, family, school and with friends.

Latin America & South America

Colombia

The MoneyGram Foundation awarded funding to One Laptop Per Child (OLPC) for a technology project in Bogotá, Colombia, where only 62 percent of students who enter primary schools finish sixth grade. The project supplied four under-privileged public schools with 200 laptops as well as technology kits to learn computer programming and robotics. Each project was taught by a university student as a part of their professional practicum. The projects concluded with the students presenting their final projects at the Creative Science Fair at Universidad Minuto de Dios.

Haiti

The foundation funded the expansion of LitWorld’s existing literary and library program in Haiti, where LitWorld provides year-round LitCamps and library programs. These empirically based programs are a vital literacy lifeline in Port-au-Prince and the surrounding areas, where less than 30 percent of children go to secondary school. Moreover, areas affected by the 2010 earthquake are still in desperate need of books written in Haitian, Creole and French. The grant impacted 450 students by funding program space, library books and library technology.

Mexico

The foundation renewed its support of Niños en Alegria to help rebuild the Cuitláhuac School after it was damaged by local flooding. The United Way co-sponsored the Cuitláhuac School, which serves over 150 children in the community of El Conchero in the Municipality of Coyuca de Benítez. The building will also act as a shelter for the local community in future natural disasters. The Cuitláhuac School is the tenth school in nine years built in the area by Niños en Alegría. Furthermore, Niños en Alegria’s intervention has led the government to improve public areas that surround the schools, like a park where children can have recess in a secure and safe place.

Funding was awarded to Grants for Innovative Teaching through the Junior League of Dallas, to support innovative teaching programs in the Dallas Independent School District. These grants go toward projects in science, technology, engineering, math and literacy that enable teachers to implement original and creative projects that otherwise would not be provided for in school budgets. JLD’s GIFT program also provides additional learning opportunities including field trips, after-school programs and family learning nights.

One Laptop Per Child

The project supplied four under-privileged public schools with 200 laptops.

Funded after-school and educational support programs for 954 students

Niños en Alegria, offering more than 11,000 children the opportunity to develop their full educational and social potential.

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Africa & Europe

Kenya

In 2015, the foundation teamed up with Co-Operative Bank of Kenya Foundation to co-sponsor an educational support program, which includes mentorship and career development workshops. The courses are designed to provide students with essential psychosocial support to boost their academic performance and ensure the students possess the skills necessary to succeed at university and beyond. The program impacts over 400 underprivileged students in all 47 counties across Kenya, where education is likely to be the most expensive item in the household budget. Beyond the collaboration with the foundations, the Co-Operative Bank of Kenya and MoneyGram International are also partners in business.

Benin

The MoneyGram Foundation awarded a grant to Aide Et Action to fund the digital component of a community mobilization project for six primary schools in Benin. Aide Et Action strives to help reduce inefficiencies and support the integration of technology in schools in Benin, where more than one in five girls and one in 10 boys of school age do not attend school. This grant also supports strengthening students’ awareness on proper hygiene and health issues including HIV/AIDS and environmental issues.

Ghana

The MoneyGram Foundation sponsored the expansion of an e-reader program in Ghana with Pencils of Promise. Four community schools in Ghana received 400 brand new e-readers loaded with 40,000 e-books. The e-readers were distributed to 900 students in grades 3-6 for use in their classrooms and at home. Nearly 25 percent of the Ghanaian population over the age of 15 is illiterate and this was the first time most of the children, parents and teachers involved in the program had been introduced to technology.

Egypt

In 2015, through a second grant to World Learning, the foundation provided advanced laptops for 75 incoming students at the Maadi STEM School for Girls in Cairo. Many of the all-girl school’s students come from poor and marginalized families who could not otherwise afford education. To date, World Learning has opened two ECASE schools in Cairo that serve 800 students ages 15-18. The cutting-edge curriculum is fully reliant upon students having laptops capable of running the necessary high-powered applications used in the student’s advanced STEM curriculum. Future students will also benefit when the Intel Core i5 laptops are passed down to future cohorts.

Poland

In 2015, the foundation funded teacher workshops focused on science course materials through Children’s University Foundation in Warsaw. The employees of MoneyGram’s Warsaw office voted from a list of five Poland non-profit organizations for the Children’s University to receive a MoneyGram Foundation grant to develop interactive educational events and conferences for science teachers. Because 54 percent of children are found to be distracted in school, the program enables teachers to build effective lessons that excite students. The grant impacted nearly 600 teachers and more than 40,000 students.

Funded 400 brand new e-readers loaded with 40,000 e-books

Asia

Cambodia

The MoneyGram Foundation funded the development of a new ESL pilot program through Caring for Cambodia (CFC). The newly developed course is presented in a project-based format that also teaches curricular goals in science, math and other subjects. The introduction of the ESL pilot program is significant because English language skills drastically increase Cambodians’ prospects of employment. The program is designed to replicate the teaching methods of CFC’s 21 other campuses throughout Cambodia. The grant impacted 600 students and 20 teachers in the funded pilot year.

Bangladesh

In 2015, a grant was given to Underprivileged Children’s Educational Programs (UCEP) of Bangladesh to provide access to information and communication technology to 25 UCEP Bangladesh community schools for underprivileged students. The grant also offered funds to purchase learning equipment and materials such as laptops, software other multimedia hardware along with maintenance and training for the technology equipment. The program impacted nearly 18,000 children and enabled UCEP teachers to deliver math and science lessons in a more effective and meaningful way.

Nepal

The MoneyGram Foundation sponsored the expansion of a new ESL program in Nepal with the Children’s Educational Programs (UCEP). In 2015, the foundation funded teacher workshops focused on educational technology in schools and teacher training in Nepal. This grant also supports strengthening students’ awareness on proper hygiene and health issues including HIV/AIDS and environmental issues.

In response to the devastating 7.8 magnitude earthquake, which took place April 2015, the Chaudhary Group committed to building 100 semi-permanent schools. The MoneyGram Foundation was honored to fund the construction of 10 of these schools in partnership with the Chaudhary

Foundation. The Nepalese education sector was among the many casualties experienced in the small country in the wake of the 2015 earthquake. More than 4 million students were affected after almost 20,000 school buildings were severely damaged or completely destroyed. The newly constructed schools are located in nine of the earthquake-affected districts of Nepal, including Sindhupalchowk, Lalitpur, Dolakha, Dhading, Kavre, Gorkha, Ramechhap, Kathmandu, and Bhaktapur. The renovation effort is informed by Nepal’s Ministry of Education and will ultimately benefit over 5,000 children that otherwise would not have a sufficient building for school.

Indonesia

In collaboration with the Bank of Indonesia, a MoneyGram International partner in business, the MoneyGram Foundation awarded a grant to Yayasan Pengembangan Perpustakaan Indonesia (YPPI) to purchase 10,000 books as well as fund the execution of book drives at 50 separate locations in Jakarta to supply thousands of new books for struggling libraries. The book drives address the critical lack of access to books in Indonesia while promoting student and community engagement through educational activities, such as storytelling and writing competitions.

Held 21 events to celebrate our grants in 2015
India

In 2015, the foundation continued to support Agastya International by renewing funding for three Mobile Science Labs to travel throughout rural areas in India, including Navi Mumbai, Maharashtra, Darbhanga, Bihar, and Aligarh, Uttar Pradesh. In this year of funding, the mobile labs will offer over 21,000 children living in remote areas of India the opportunity to learn hands-on science models in physics, biology and chemistry. The mobile classrooms will also provide 180 teachers essential training and 66,000 rural residents access to STEM curriculum. In a country with more than 700 million rural residents with no access to innovative education, the Agastya Foundation continues to seek equal access to education across all regions and social classes of India by bringing innovative science education to every child’s doorstep.

Vietnam

Through Children of Vietnam, the MoneyGram Foundation funded the construction of a two-classroom primary school in the rural Tây Giang District of Vietnam, where less than 47 percent of children enroll in kindergarten. Specifically, the kindergarten now serves the 420-person C’Tu community in Dang Commune called Batul, where 80 percent of households are considered very poor. Often the only concrete structure with plumbing in the village, the schools built by Children of Vietnam also teach proper hygiene and serve as a shelter for the community. The MoneyGram Foundation sponsored building is designed to stand for the next 20 years and it benefitted 15 kindergarten students and over 40 additional students in grades 1, 2 and 3 in its first year of operation.

Pakistan

Working with Developments in Literacy, the MoneyGram Foundation continued to fund operations for three schools in Rawalpindi, which have 70 percent female enrollment. These schools serve rural and impoverished regions of a country where nearly 75 percent of girls are illiterate. Although Pakistan holds a 45 percent dropout rate, the schools proudly report less than a one percent dropout rate. The foundation also awarded 32 scholarships for children in grades 10 and above, enabling the students to continue their education in secondary education institutions.

Philippines

Although the schools in the Philippines have good attendance rates, it is still estimated that 6.2 million primary-school age children are not in school. Often it’s because they live in an area affected by disaster. Through a second grant to Habitat for Humanity Philippines, the foundation supported the construction of two typhoon and earthquake-resistant single room school structures in two different areas of the Typhoon Haiyan affected Province of Capiz. The structures are meant to withstand natural disasters and act as small shelters for future events. They will stand for more than 10 years and will impact over 500 students as well as the members of the surrounding community.

Global Grants

A Book for Every Child

Each year, First Book distributes books to millions of children who have never owned a book. In 2015, the foundation awarded funding for 25,000 high quality new books, which were distributed through First Book’s international foundation partners to support their existing programs in Nicaragua, India, Senegal and Jamaica. In addition, the winners of the MoneyGram Foundation Back-to-School contest chose 10 organizations in India, Indonesia, Nepal, Pakistan, Philippines, Germany, Haiti, Nigeria, Ukraine and the United States to receive books through the First Book Global Marketplace digital platform.
2015 Donors and Financials

Thanks to the generosity of MoneyGram International, its employees and our other donors, the foundation was able to distribute almost $1 million in funds to worthy organizations delivering empirically based, well-rounded and diverse programming in 36 countries in 2015. The ongoing support of MoneyGram provided not only funds for the impactful grants but also in-kind support for the operations of the foundation.

The MoneyGram Foundation was able to award more grants than ever this year due to the success of our fundraising efforts. MoneyGram employees around the world supported the foundation, with more than 27% of employees giving in 2015. In addition, a number of our friends in business and members of MoneyGram International Board of Directors supported the foundation’s efforts to improve education for all children. We are so grateful for your support!

How to Give

With your help the foundation will continue to provide financial grants to worthy organizations that will positively impact thousands of children, their families and their communities. Your donation will be disbursed in full to the foundation’s grant recipients. Please visit www.moneygramfoundation.org to give to the foundation or contact us at mgfoundation@moneygram.com.

In 2015, more than 27 percent of MoneyGram employees donated to the foundation

A number of our friends in business have supported the efforts of the MoneyGram Foundation this year.

We want to recognize and thank the following:

- Brierley
- CA Technologies
- Cognizant
- Dynamic Growth Strategies
- InnerWorkings
- Keyot
- MarketLogic
- The Results Company
- Robbins Geller Rudman & Dowd LLP
- Sirius Computer Solutions
- Technica Solutions