Inspiring Minds. Improving Lives.

The MoneyGram Foundation is passionate about inspiring young minds because we believe education leads to economic opportunities, healthier families, individual freedom and empowerment – not just for the child, but also for entire families and our larger, global community.

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The MoneyGram Foundation was officially launched just two years ago. What began as a company-wide global giving program has now evolved into a successful foundation that is transforming education for tens of thousands of children worldwide. In the first 18 months of our grant program, we have awarded more than one million dollars to more than 30 different organizations worldwide, benefitting more than 75,000 children – tomorrow’s future.

We have already made a real and meaningful impact on the world.

Our contributions span grants surrounding our headquarters in Dallas, Texas, to building schools in Vietnam and the Philippines, to providing software and educational tools to students in India, South Africa and Poland. Our reach currently extends to 22 countries – in every single region in the world.

The vision of the MoneyGram Foundation is to provide empowerment through education and literacy. We believe that early education is the key to individual empowerment, and we are charging forward with a sole focus on inspiring young minds through education. Our donors have each had a hand in working toward this goal by aiding organizations whose missions mirror ours.

In 2014, we expanded our fundraising campaign to increase our reach, and MoneyGram International offered a 100 percent match on all donations. We asked – and you responded with generosity. We reached a milestone in our fundraising, with more than 20 percent of MoneyGram’s employees giving back to the foundation, further enabling us to build on the 17 grants we awarded in 2014.

In 2014, we built a kindergarten in rural Vietnam, funded mobile science labs that travel throughout rural India, and supplied thousands of books for Caribbean nations. And because of the generous support from our MoneyGram employees and our valued business partners, we will be able to fund even more projects around the world in 2015. To our donors, thank you for your commitment to advancing education in the communities in which we serve – you are ensuring that we build a better future for the next generation.

This annual report is for you – to demonstrate all that you have helped us to accomplish. But we’re not stopping here. There are many people and organizations still in great need, and we will build on our momentum and diligently seek out programs that make lasting, transformative impacts in education. We are excited to see where you enable us to go – and who we will help next.

Sincerely,

Julia Taylor, President
Letter from Pamela H. Patsley, Chairman and CEO of MoneyGram International

You have probably heard me say that MoneyGram International and the MoneyGram Foundation are inspired by our customers, agents and employees. This is true now more than ever.

Since the first grants awarded in 2013, the foundation’s work has been inspired by our employees and customers around the world. The MoneyGram Foundation, and what we have accomplished to date, makes me proud to represent MoneyGram and to be a part of such a globally-focused company. We envisioned an organization that would take our Global Giving campaign to a new level, and we wanted to create the transformative effects that the MoneyGram Foundation is already having in the lives of children around the world.

MoneyGram has a long history of philanthropic giving, and the foundation is clearly demonstrating our commitment to improving education around the world. Many of MoneyGram’s customers use our services to send their hard-earned wages back home in an effort to help loved ones. In turn, we are providing a variety of educational resources to students all over the globe and improving the lives of thousands of families and their communities.

Our donors and employees are the reason we have the ability to make this impact. And, you are the reason we launched our new employee giving program in 2013, which matches all employee donations to the foundation.

We are thrilled to see the results of this program and are excited to have the support of so many at MoneyGram to help us achieve our goals.

We have raised the bar for ourselves, and for MoneyGram as a company. I’m thankful to each of you for all that you have contributed this past year, and I’m excited about the future.

Sincerely,

Pamela H. Patsley

Pamela H. Patsley, Chairman and CEO, MoneyGram International
Giving – and a desire to aid those in need worldwide – is woven into MoneyGram International’s corporate culture and history.

Though the MoneyGram Foundation was officially established in 2012, the company’s record of giving started long before. In 2006, the company formally recognized and created an initiative for these donations by forming the Global Giving campaign.

The Global Giving initiative resulted in the donations of $500,000 annually from 2006 to 2013 to nonprofit organizations supporting basic needs, microfinance programs, essential education services and disaster relief.

Highlights of the initiative included a $20,000 grant to the American Red Cross for relief in the Philippines in October 2009; a program created in 2010 to help Haitians living abroad to send immediate relief to their loved ones in Haiti for reduced fees after the devastating earthquake; a $50,000 donation to the U.S. Fund for UNICEF to support lifesaving programs for children in Africa and the Middle East in 2011; and a $100,000 donation for school supplies to World Vision for children in Romania in 2012.

The Global Giving program formed the backbone of the MoneyGram Foundation, which was created to focus on education. We are inspired by our customers and employees who create new and better opportunities for themselves and their families. This passion for improving life serves as the inspiration for the MoneyGram Foundation.

The foundation was officially formed in 2012 with a mission to help children around the world gain better access to educational facilities and learning resources, and it has been exceedingly successful ever since.

In 2013, the first full year of operations, the MoneyGram Foundation awarded $500,000 in grants, with more than 14 organizations receiving funding in 10 countries across the world. This was just the beginning. The foundation awarded an additional 16 grants in 2014 and has impacted more than 75,000 lives.
The MoneyGram Foundation Grants (2013 - 2014)

Since it awarded its first grant in 2013, the MoneyGram Foundation has supported children in every region of the world through worthy organizations that share in our mission to empower others through education. In our first annual report, we celebrate all the impactful programs we have supported since the beginning. Here’s where we have made an impact over our first two years.
One Laptop Per Child recipients proudly display their new tablets outside Masambane Primary School in South Africa.
The MoneyGram Foundation Grants (2013 - 2014)

North America

The foundation funded the research and creation of core files for the 2014-2015 debate seasons to be used by students in the Dallas, Boston and Minnesota Urban Debate Alliances to prepare for competition. The Urban Debate Alliances serve at-risk students in urban high schools throughout the country. The materials were also translated into Spanish and Somali language.

Minnesota, United States

The foundation awarded funds to Urban Ventures to refurbish and provide supplies for an eighth-grade Learning Lab classroom, in 2013. The Learning Lab provides year-round curriculum enhancement for at-risk youth in Minneapolis.

New York, United States

In 2013, the foundation contributed to the Arab American Association of New York to support a literacy program that helps non-English-speaking children catch up and excel in New York City schools.

Texas, United States

In 2013 and 2014, the foundation awarded grants to Dallas Independent School District (DISD) teachers to fund innovative teaching programs focused on science, technology, engineering, math and literacy, through the Junior League of Dallas. In total, the MoneyGram Foundation has invested $50,000 in the Grants for Innovative Teaching program, which exposes DISD students to an inspiring and diverse curriculum outside of their normal school day. Projects include robotics, geography and enhanced science and math programs.

Also, in 2014, the foundation contributed to Project Discovery, a yearlong afterschool program that brings together a diverse group of teens from underrepresented high schools across North Texas. The nonprofit provides theater arts education and access to professional theater productions at The Dallas Theater Center – cultivating participants as artists and critical thinkers.

In 2013, a grant was awarded to Mi Escuelita Preschool in Dallas to support programs for non-English-speaking preschoolers. Each year, 95 percent of children graduating from Mi Escuelita transition directly into English-speaking classrooms.

Arkansas, United States

A summer reading program for more than 100 children and after-school tutoring for at-risk children in Bentonville, Bella Vista and Rogers was funded in 2013. The program was provided through the Boys & Girls Club of Benton County.

Florida, United States

In 2013, the foundation helped purchase school uniforms for more than 400 neglected and abused children living in foster care in Miami through the Voices for Children Foundation. All of the money went directly to the children who have been removed from their homes to buy enough uniforms, including shoes, for a full academic year.
South America

Mexico
A 2013 grant to Niños en Alegría provided training for more than 160 teachers in technology along with entrepreneurship curricula for schools in Guerrero. Niños en Alegría operates eight schools, employing testing and curriculum standards that surpass public education standards in Mexico.

Guatemala
The foundation’s focus turned to supplying translated reading curriculum books for schools and libraries in Guatemala through the Child Aid’s Reading for Life program in 2013. More than 1,000 books were provided to students who operate with an average of one translated book for an entire class of children.

El Salvador
The Salvadoran American Humanitarian Foundation (SAHF) provides in-kind distribution of educational and other humanitarian materials to El Salvador and recently developed a new program aimed at helping children stay in school, on track, and away from violence plaguing the nation’s youth. The program, Proyecto País, has more than 8,000 participating youth. In 2014, the foundation awarded a grant to SAHF to provide English language courses to Proyecto País participants through in-country sister organization FUSAL.

The Caribbean
Hands Across the Sea supplies up-to-date books for libraries that have mildewed and outdated books in countries in various Caribbean and island nations. In 2014, the MoneyGram Foundation funded the renovations of libraries in the countries of Antigua and Barbuda, the Commonwealth of Dominica, St. Lucia, St. Vincent, and the Grenadines and Grenada. The selected schools were located in either a rural village or in an underserved community on one of the seven islands.

Ecuador, El Salvador & Haiti
Both El Salvador and Haiti have experienced devastating earthquakes in recent years, displacing hundreds of thousands of families and destroying infrastructure. Haiti continues to recover from the devastating earthquake in 2010, and rebuilding is difficult in the face of continuing natural disasters. El Salvador’s current population is more than 7 million, and it is estimated that 2.5 million people live in poverty. In 2013, the foundation awarded a grant to the nonprofit TECHO to provide two years of tutoring and volunteer transportation for displaced families in Haiti and El Salvador. TECHO works in Latin America and the Caribbean to overcome poverty in slums through the joint action of families living in extreme poverty with youth volunteers. The foundation extended the relationship with TECHO in 2014 by funding children’s programs in Ecuador that included academic support with an emphasis on language and math skills in the first Education for Peace program in the country.
Europe and Africa

Romania

Save the Children received a grant in 2014 to fund the reintegration of children from disadvantaged communities into public schools in Bucharest. Through the Second Chance program, the grant will help children who have dropped out of school or failed to attend at all to be fully integrated into public schools with the goal of finishing their education.

Poland

The foundation awarded a grant to the Development Ladder Foundation in Warsaw in 2014 to supply orphanages with computers and customized education software as well as teacher trainings. At the end of the program, the orphans apply entrepreneurial skills to organize a concert event for their community.

Zambia

In Zambia, 78 percent of the population lives in poverty, and nearly 260,000 children are without access to education. Room to Read is a U.S.-based global nonprofit that works to improve literacy and gender equality in education by collaborating with communities and local governments across Asia and Africa. With operations run entirely by in-country staff members, the nonprofit aims to create a habit of reading among primary schoolchildren and encourage young girls to complete secondary school. The grant, awarded in November 2014, is supporting the development and implementation of innovative reading and writing curriculum.

Ethiopia

The foundation awarded a grant to World Learning to translate and print workbooks and provide teacher training in financial literacy education for orphaned and vulnerable children in Ethiopia in 2013. The curriculum is designed to help students save money, plan for the future and learn skills to become entrepreneurs.

Kenya

In 2014, primary and secondary school scholarships were granted to children, and the foundation also provided the means necessary for the construction of a new boarding house and computer lab for orphans living at the Maisha house in rural Kenya through the Global Gratitude Alliance. Maisha rescues children – orphaned mainly by HIV/AIDS, conflict and extreme poverty – by providing them with a safe home, food and education in a semi-rural farm environment.

South Africa

In 2013, MoneyGram awarded funding to One Laptop Per Child (OLPC) to provide rugged, low-cost XO laptops to children in Orange Farm, South Africa, launching OLPC’s first project in the country. OLPC has now distributed more than 2.4 million laptops in 43 countries.
Asia Pacific

Pakistan
Working with Developments in Literacy (DIL), the MoneyGram Foundation funded operations for three schools in Rawalpindi in 2013, which have 70 percent female enrollment. These schools serve rural and impoverished regions of a country where nearly 75 percent of girls are illiterate. In 2014, the foundation continued funding for two of the schools and added 32 scholarships for children in grades 10 and above so they will be able to continue their education in secondary education institutions.

India
In 2014, the MoneyGram Foundation funded operations for three Mobile Science Labs through the Agastya International Foundation. The labs travel to 30 schools throughout rural India, teaching children to use hands-on science models in physics, chemistry, biology and math. Each lab impacts more than 7,000 children. India has more than 700 million rural residents with no access to innovative education. The Agastya Foundation seeks to transform and stimulate the thinking of economically disadvantaged children by bringing innovative science education to their doorsteps.

In Mumbai, the foundation worked with Mumbai Mobile Creches to provide a year’s worth of school curriculum, supplies and salaries of six teachers who educate migrant children of construction workers in 2013. Also in 2013, the foundation contributed to the Maharaja Hanwant Singhji Charitable Trust’s Veerni Project to provide room, board and tuition for girls in Jodhpur to attend secondary school. India has one of the largest populations of children without access to education, and the project ensures the students complete their schooling.

Vietnam
Less than 47 percent of children enroll in kindergarten in the rural Tây Giang district of Vietnam. In 2013, the foundation awarded a grant for the construction of a kindergarten school in that district through Children of Vietnam, a humanitarian organization that helps poor and homeless children in the area.

The school will serve the approximately 50 kindergarten-aged children in the village and was designed to stand for the next 20 years, ultimately impacting more than 1,000 children. Often the only concrete structure with plumbing in the village, the schools built by Children of Vietnam also serve as a shelter for the community and teach proper hygiene.

Philippines
In 2014, the foundation donated $50,000 to rebuild schools in the Philippines through Habitat for Humanity in areas devastated by Typhoon Yolanda.

The foundation also provided enough funding to the Books for Asia program through the nonprofit Asia Foundation to supply 25,000 new books to 500 schools in the country, the majority of which went to the areas directly affected by the typhoon.

Australia
The National Theatre for Children (NTC) in Sydney was given a grant in 2014 to fund a financial literacy program and curriculum for 10 middle schools. The program, Mad About Money, will teach middle-school students the value of budgeting, money management and investing for their future economic security.
2014 Donors and Financials

The MoneyGram Foundation is grateful for the ongoing support of MoneyGram International, which donated $673,947 to award in grants, as well as $178,799 of in-kind support in the form of employee time and promotional materials and a 100 percent match of all MoneyGram employee donations in 2014.

In 2014, we launched fundraising efforts to increase our reach. And our employees answered – in this first year of fundraising, the foundation was supported by our employees all over the world, as well as from several businesses that share the foundation’s vision.

$52,942
Total MoneyGram Employee Contribution

$178,799
Total MoneyGram International In-Kind Contribution

In 2014, more than 20% of MoneyGram employees donated to the foundation.

100 percent of each donation directly benefits the organizations that the foundation supports. It is through your contributions and financial support that we are able to help build better lives and improve communities on a global scale.

$28,750
Total Funds Raised From Other Donors

Approximate percentages of figures.
A number of our friends in business have supported the efforts of the MoneyGram Foundation this year.

We want to recognize and thank the following:

Innerworkings
Keyot
MarketLogic
Robert Half Legal
The Results Company
Technica Solutions

$673,947
Total MoneyGram International Contribution

$637,207
Total Funds Awarded in Grants